

XR 4 Cultural Heritage

www.3dresearch.it

MARCO COZZA – Chief Technical Officer - 3D RESEARCH SRL



3D RESEARCH

Spin-Off Company of the University of Calabria, funded in 2008 by a small group of young researchers belonging to the Department of Mechanical Engineering.

Nowadays, the team is composed of more than 15 members with different backgrounds and skills.

What we do

- UNDERWATER TECHNOLOGIES
- SOFTWARE DEVELOPMENT
- AR & VR
- PROTOTYPING
- > 3D RECONSTRUCTIONS
- > 3D MODELLING
- RESEARCH & DEVELOPMENT
- STORYTELLING
- SERIOUS GAMES



DIVY – Underwater Navigation and AR System







DIVY – Underwater Navigation System

- Underwater Tablet
- Assisted Navigation App
- Acoustic Positioning System
- Mission Planning and Monitoring App
- Cloud platform



Divy for professionals:

Divy supports underwater operators with:

matin

- Geolocated photos
- Mission planning and real-time monitoring from the surface
- Underwater messaging Target and path visualization

Divy for recreative divers:

Divy enriches the visit experience for submerged sites with:

- Underwater Augmented Reality
- 3D virtual reconstructions
- Assisted Navigation
- Multimedia Contents
- Underwater guided tours

Underwater Augmented Reality

Augmented visualization of 3D hypothetical reconstructions



Funded by EU H2020 Programme – Research and Innovation 9

Underwater Augmented Reality

- Marker-based approach
- Marker-less approach



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UWAR application





First Person View

Top View

https://www.youtube.com/watch?v=EZ3S_I3KuwM&t=5s

DEVSS – Autonomous Surface Vehicle

Features:

- Quick assembly and easy transportation Replaceable equipment Remote control Radius of action: 500 mt
 - Automatic mission planning





Underwater survey and data acquisition

3D reconstruction (optical) of Peristera shipwreck -Greece









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DryVisit is an edutainment system that enables users to simulate a diving into the most beautiful cultural and natural underwater sites. The virtual diving experience is enriched with visual effects, multimedia contents, a diving buddy...

General Introduction

In 2006, a shipwreck was found accidentally by divers, at a depth of 45 meters off the coast near Mazotos village, Larnaca District (figure map). Its archaeological importance, as well as the immediate need for its protection, triggered the Mazotos Research Project, the first Cypriot underwater archaeological project, conducted by the Archaeological Research Unit (ARU) of CLOSE SPANEL

441 1

WIPE TO SCROLL

STO

DEPTH

...and the 3D virtual reconstruction of the structures as they appeared in the past.

iMARE Culture



The storytelling can involve users with a feeling of presence.

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Villa dei Pisoni – Baia - Italy

22



23

Ninfeo Imperiale di Punta Epitaffio- Baia - Italy

DRYVISIT – DEMO VIDEOS

Gameplay trailer for the Steam Store

https://youtu.be/NdT3ZCfW87g

Dry Visit – Baiae – Villa con ingresso a protiro

https://www.youtube.com/watch? v=Se9Ekx7Hteo&t=43s

VR Dry Visit Gameplay demo

https://youtu.be/AqhAiwjWaQw



DRYVISIT – DOWNLOAD LINKS

Steam Store (HTC Vive)
<u>https://bit.ly/2M3QHgP</u>

Dry Visit – Baiae (Android – iOS) [No VR] <u>https://bit.ly/3ewbsP4</u>

Dry Visit Xlendi (Android – iOS) [No VR]
https://bit.ly/31fi14C

DIVE IN THE PAST SERIOUS GAME





Co-funded by the COSME programme of the European Union Within MeDryDive project we are developing a Serious Game to promote selected UCH sites

Ninfeo Imperiale di Punta Epitaffio- Baia - Italy

DIVE IN THE PAST SERIOUS GAME





Co-funded by the COSME programme of the European Union Mixing 3D exploration and 2D adventure with storytelling and puzzles.

Peristera shipwreck - Alonissos - Greece

ADDITIONAL PROJECTS WE ARE INVOLVED IN

XR for IndustrySmart AssemblyTraining/Learning

XR for Architecture and EngineeringBIM and HBIM





THANK YOU!

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