



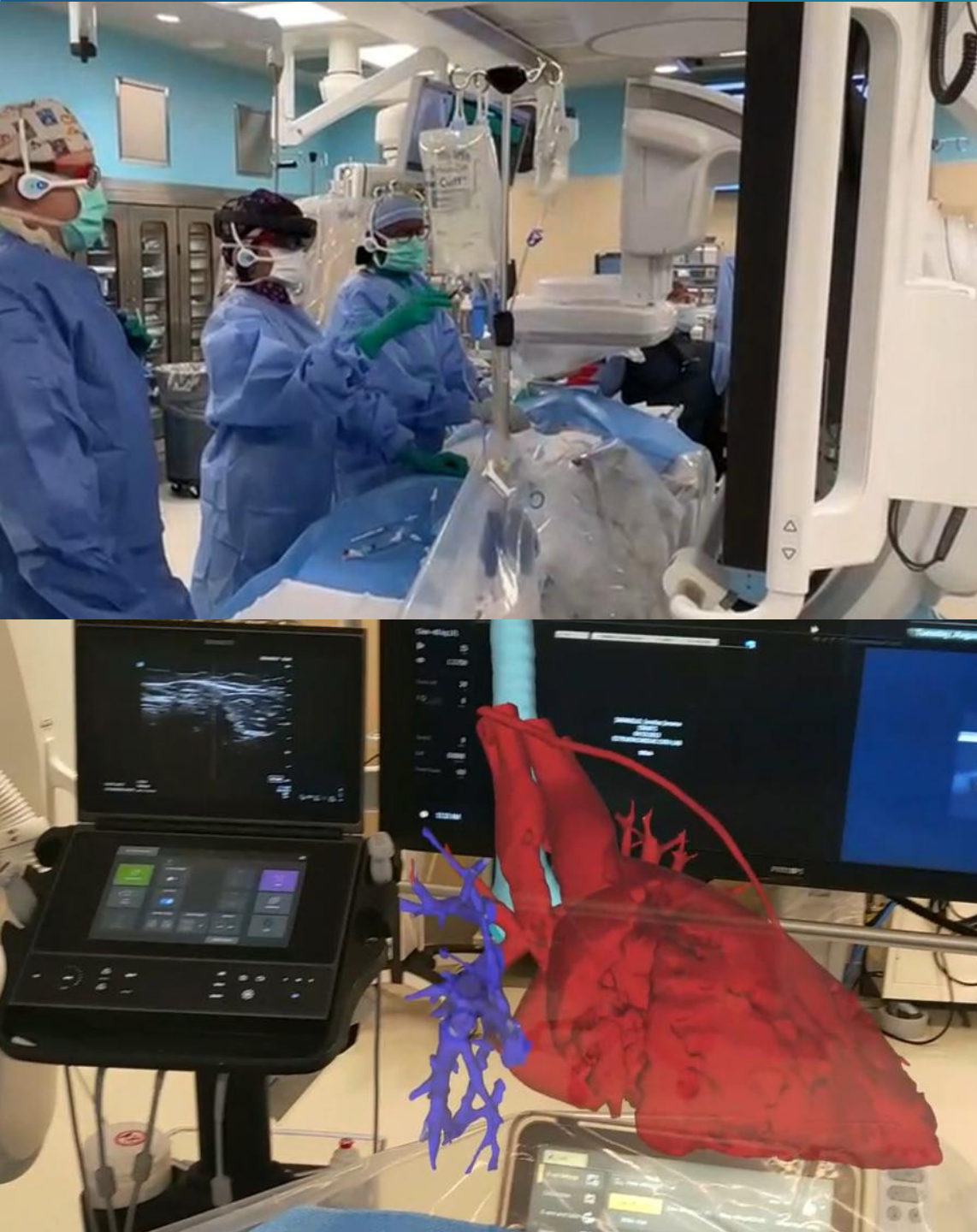
Patient-specific 3D holographic platform
for planning and navigation in structural
heart interventions

Filippo Piatti

CEO & co-founder

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www.artinessreality.com



Company&Team

C-level



Filippo Piatti, PhD
CEO & co-founder

Bioengineer at Politecnico di Milano
Research at University of Oxford,
Stony Brook University



Giovanni Rossini, PhD
COO & co-founder

Bioengineer at Politecnico di Milano
Research at Sorbonne Université Paris,
University of Texas at Austin



Omar Pappalardo, PhD
CTO & co-founder

Bioengineer at Politecnico di Milano
Research at Mayo Clinic, Leiden
University Medical Center

Offices

- EU (HQ)
Milano, Viale Cassala 57,
20143
- USA (partner corp)
New York, 745 5th Ave,
NY 10151

Team: 12 FTE



S. Pozzi, PhD
Research &
Clinical activities
manager



V. Russo
Data protection &
cybersecurity



J. Monti
Training & client
success manager



M. Pasquali
Product &
Regulatory
manager



C. Grullero
Quality
manager

Advisors / Consultants



C. Fontana, MBA
Senior advisor with more
than 20 years in Medtech
strategic and m&a



A. Radaelli
Senior advisor with more than
15 years in Medtech technology
and business development



D. Shockley
Founder and CEO of Movair,
more than 30 years in USA
medtech commercialization.



IP protection and
corporate law



Regulatory and
reimbursement



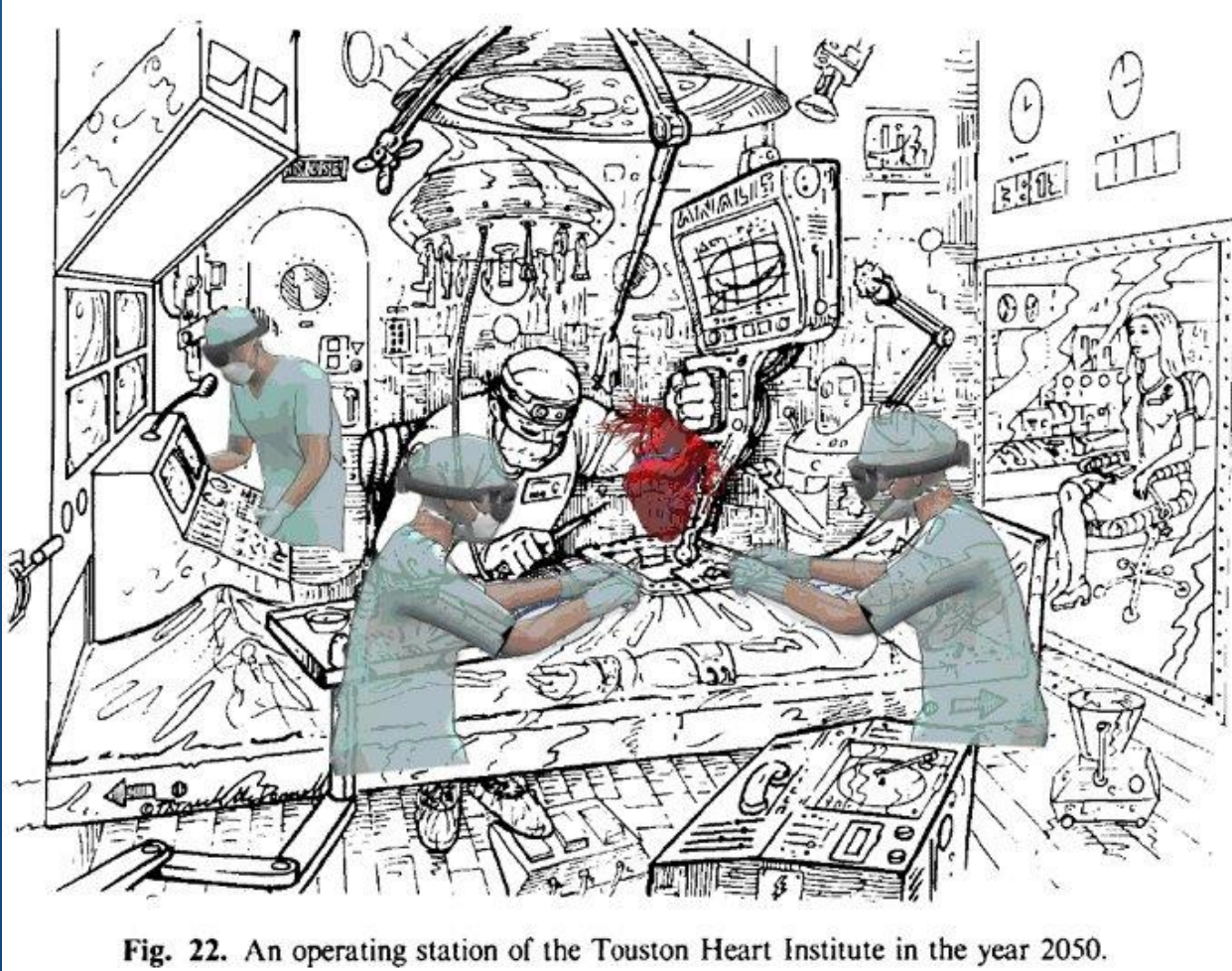


Fig. 22. An operating station of the Touston Heart Institute in the year 2050.

*based on Dr. A.F. Carpentier prediction (1983)

An easy-to-use and user
centric 3D pre-/intra-
operative guidance

for the surgical room of the
future*

to make accessible, safe and
effective
transcatheter structural heart
procedures

Target: structural Heart interventions



Complexity is common for SH interventions, mainly because of

- Anatomical variations
- Imaging data heterogeneity
- Medical devices specificities



Clinical pains

- Operators/Imagers complex communication
- Steep learning curves (months, years)
- Issues/complications (up to 30-60%)
- Procedural times (up to 3-4 hours)

Current solutions



- No pro-active discussion
- Not integrated in the cath-lab



- (Con-)fusion of information (3D to 2D)
- No assistance on the device implant

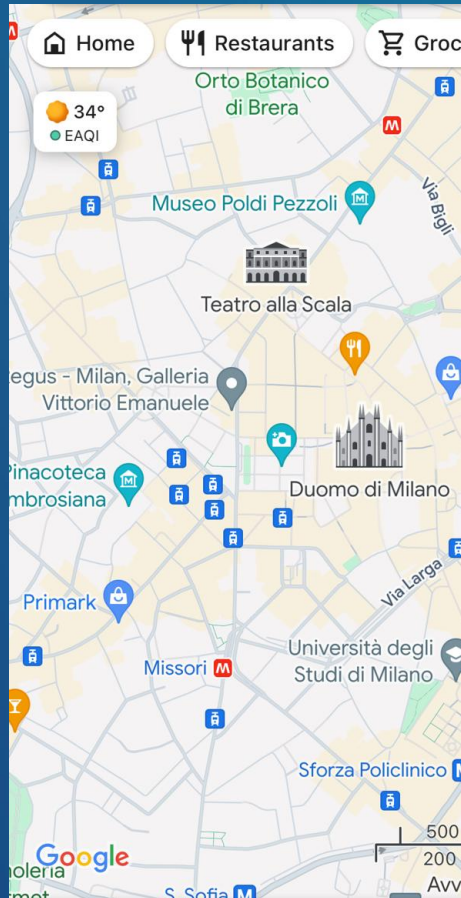


Do not provide simple visualizations for device localization
Do not provide active Guidance/Navigation

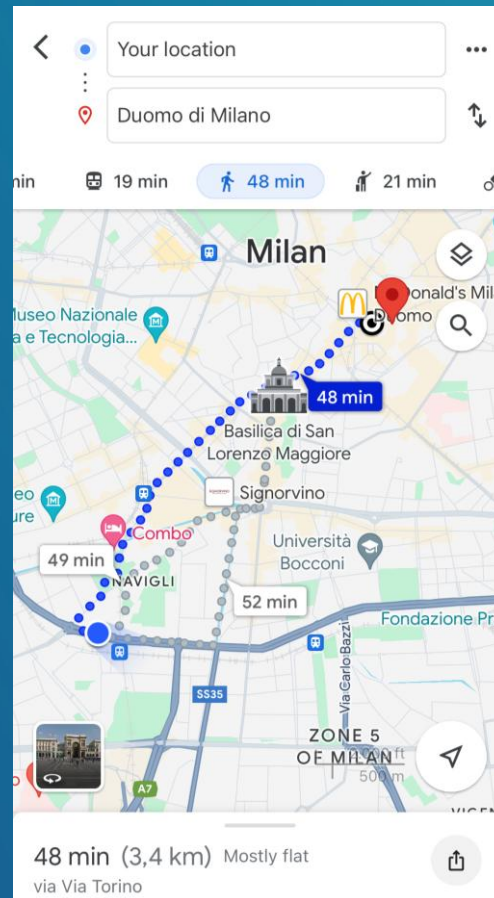
From information to advanced navigation

The analogy.....

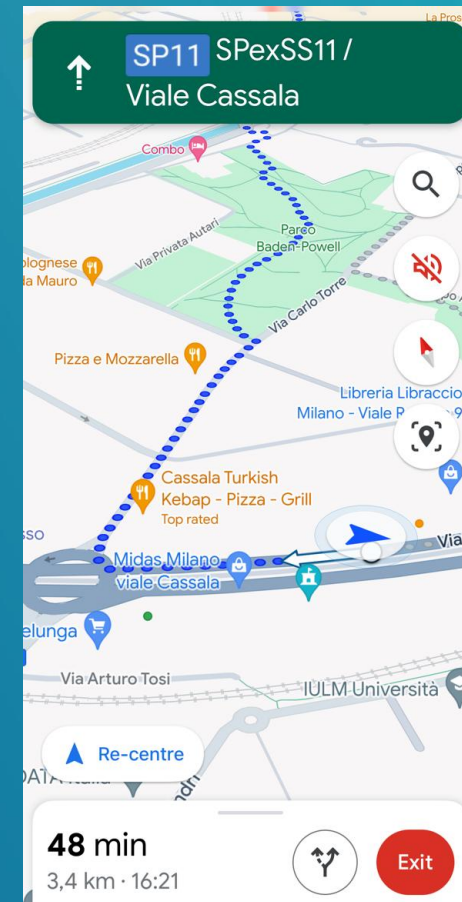
Detailed map



Route planning



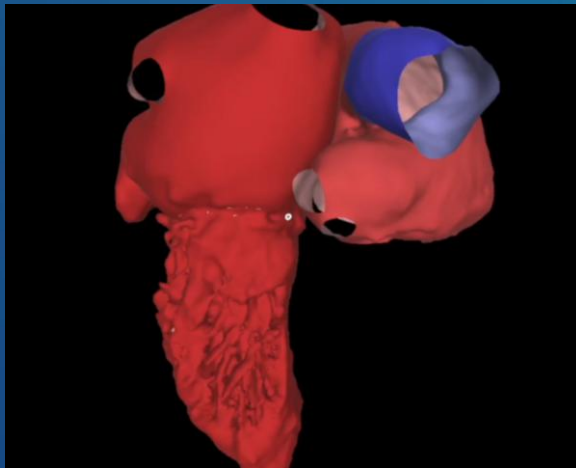
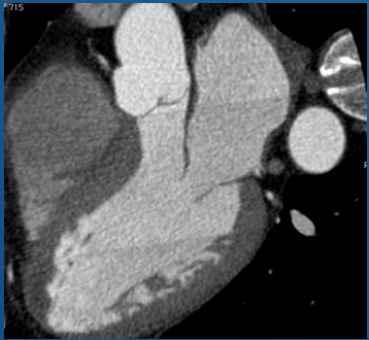
Navigation



Our solution: 3D real-time navigation

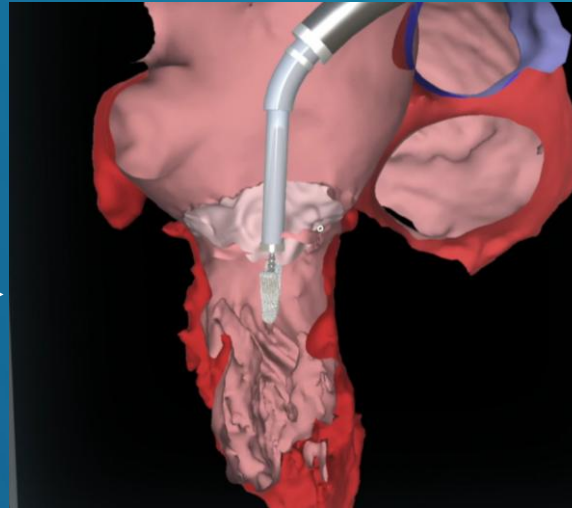
Steps already developed and with commercial traction

Detailed map



AI-based 3D heart reconstruction from CT scan

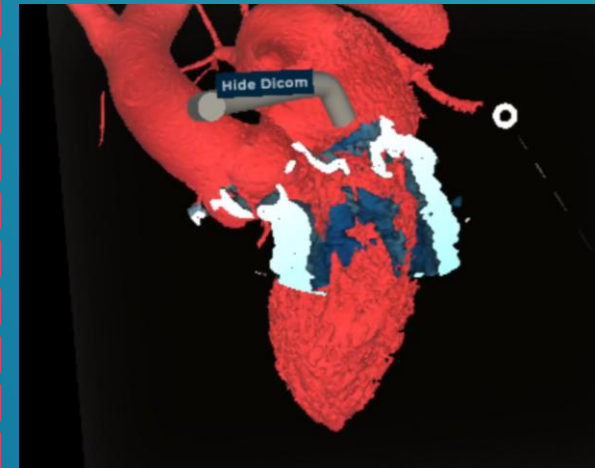
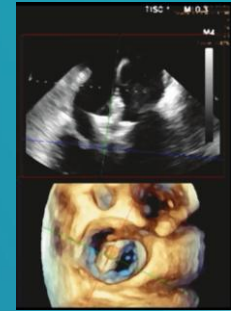
Route planning



3D virtual planning of device trajectories, implants, imaging

Next technology iteration

Navigation



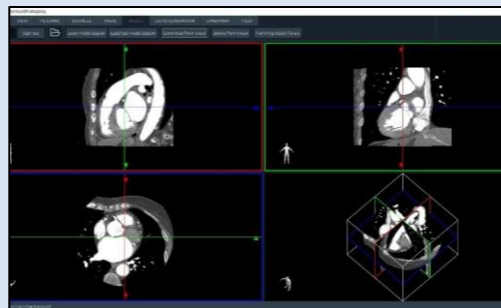
Live 3D fusion of TEE-CT for real-time guidance/navigation

Product portfolio: ARTICOR® platform

Full software platform for Intra-procedural guidance



Module 1 – “.imaging”



Pre-operative imaging 3D elaboration



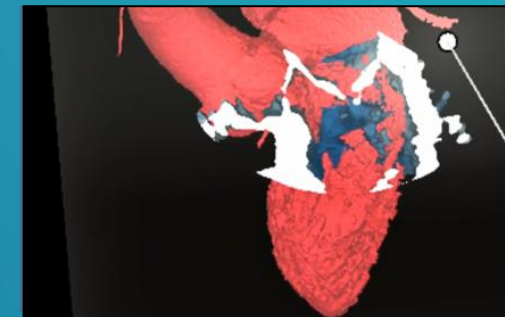
Module 2 – “.real”



3D procedural analysis



Module 3 – “.xrfusion”



Intra-operative CT-Echo 3D navigation

Sub-modules for Pre-operative planning

TARGET MARKETS (with customers)

General platform

General cardiovascular surgery/interventions



Specific additional Software plug-ins

Congenital

TeeR (Mitral)

LAA closure

TeeR (Tricuspid)

REGULATORY STATUS

- FDA 510k, under submission
- CE Mark (MDR), submission in 2025 (timeline under assessment based on definition of Class certification)

TARGET MARKETS (under development)













Echo guided procedures

- Mitral/Tricuspid repair/replacement
- LAA closure

First prototype for Mitral repair/replacement

- Preliminary in-vitro tests/validation
- Interest from KOLs for clinical activities (USA and EU)

Competitive scenario

					Current solutions in the market	
MxR platforms					Image-fusion systems	3D planners
    					 	    
<div>Detailed map</div> <div>Route plan</div> <div>Navigation</div>	Patient-specific 3D planning general purpose	✓	✓	✓	✓	✓
	Cardiac (heart valves) dynamic 3D planning	✓			✓	
	Imaging-device simulation/preparation	✓				✓
	Automatic sizing measurements	✓	✓			✓
	Real-time 3D image fusion (CT + echo)	✓	✓	✓	✓	
	Live 3D navigation and AI-based implant assistance	✓				

Market drivers: AR/XR and AI

AUGMENTED/MIXED REALITY



Augmented/Mixed Reality in Healthcare market is on a trajectory of significant growth, estimated at USD 18.5 Billion \$ by 2032 with a CAGR of 21% from 2023 to 2032

https://www.gminsights.com/industry-analysis/augmented-and-virtual-reality-in-healthcare-market?gclid=Cj0KCQjwwwuG1BhChARisAFWBUC0fXdBHuQqae7qrQJj8wwtVqzBgIlz0Pc0DHQGMrBACG3kRXdsIQqcaAghsEALw_wcB

ARTIFICIAL INTELLIGENCE



AI in medical imaging market size was estimated at USD 762.84 million in 2022 to reach 14 billion in 2032 with a CAGR of 33.1% from 2023 to 2032

<https://www.biospace.com/ai-in-medical-imaging-market-will-grow-to-14-423-15-million-over-next-10-years#:~:text=2023%20to%202032-,The%20global%20AI%20in%20medical%20imaging%20market%20is%20estimated%20grow,the%20field%20of%20healthcare%20diagnostics>

Clinical validation and use

Massimo Chessa, pediatric cardiologist

Jenny E. Zablah, pediatric cardiologist
Gareth Morgan, cardiothoracic surgeon

Paolo Denti, cardiac surgeon
Edoardo Zancanaro, cardiac surgeon

Giuseppe Sangiorgi, int. cardiologist
Michela Bonanni, cardiologist

M. Bergmann, int. cardiologist

M. Joner, int. cardiologist

C. Skurk, int. cardiologist

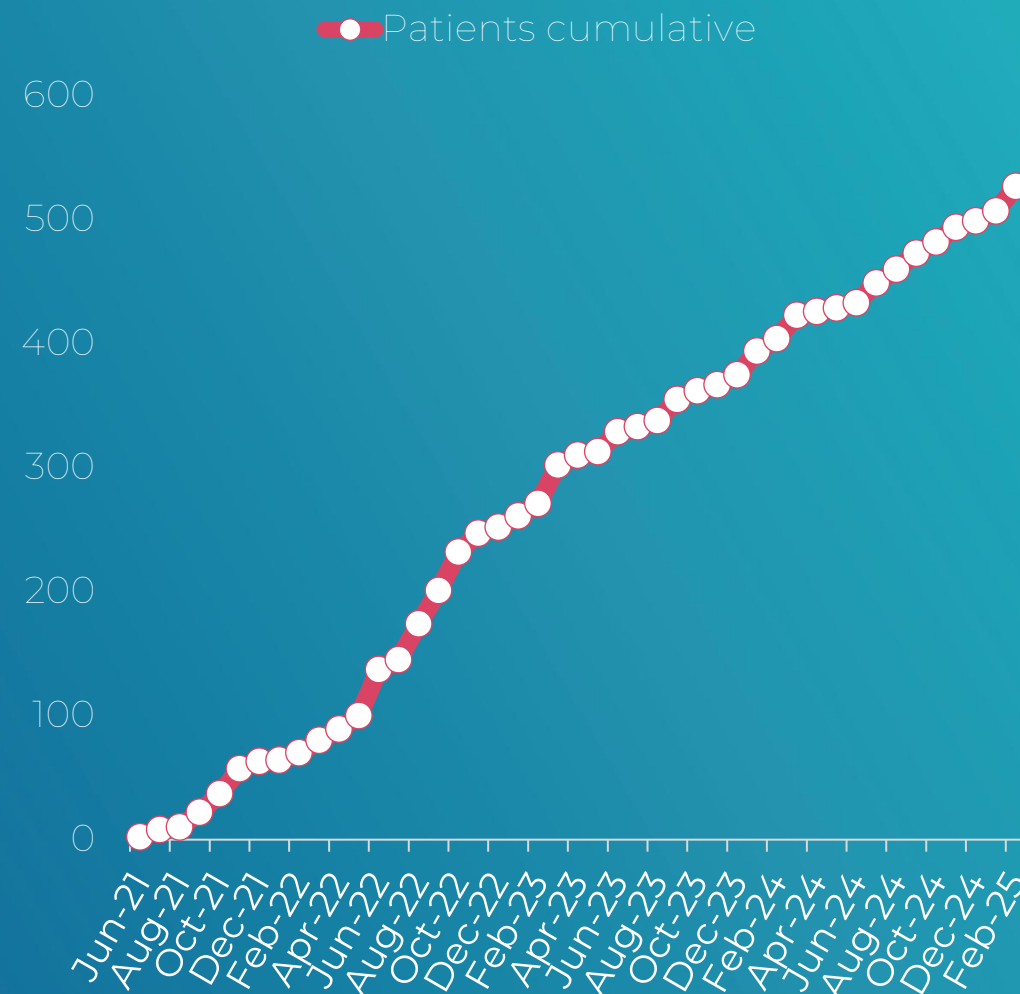
Marianna Adamo, int. cardiologist
Fabrizio Rosati, cardiac surgeon

Francesco Petrella, thoracic surgeon

Mauro Pepi, cardiologist
Laura Fusini, cardiologist

Alfredo Giuseppe Cerillo, cardiac surgeon

Carlo Pace, cardiothoracic surgeon



Advisory board



CLINICAL



Massimo Chessa, MD
IRCCS Policlinico San Donato, IT
Coordinator of Congenital Heart Disease,
specialist in Cardiology and in Pediatric



Paolo Denti, MD
IRCCS Ospedale San Raffaele, IT
Coordinator Transcatheter Heart Valve
Interventions, skilled operator of
percutaneous approaches to structural heart.



Jenny Zablah, MD
Children's Hospital Colorado, US
Expert in congenital heart disease with a
minimally invasive approach through
cardiac catheterization



Nina Marsan Ajmone, MD, PhD, FESC
Leiden University Medical Center, NL
Cardiologist, specialized in non-invasive
cardiovascular imaging and FESC for scientific
excellence.

SCIENTIFIC/TECHNOLOGY

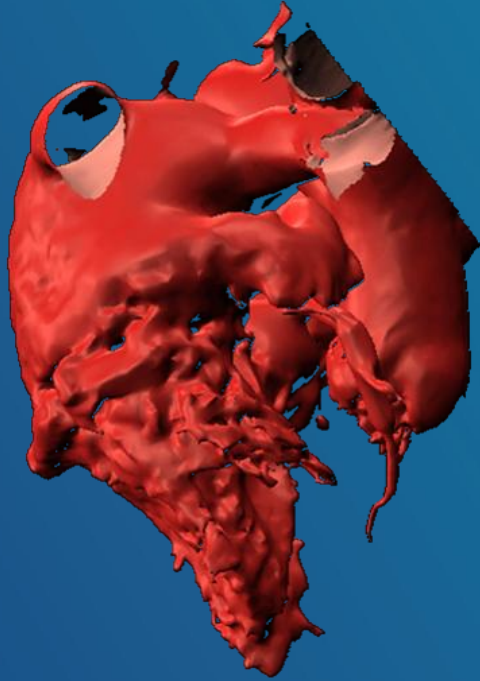


Alberto Redaelli, Prof.
Board member & co-founder
Full Professor at Politecnico di Milano
25+ years of experience in
Cardiovascular Field



Emiliano Votta, Prof.
Board member & co-founder
Associate Professor at Politecnico di Milano
15+ years of experience in Cardiovascular
Field

THANK YOU



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